



Sarah Tasha

digital & online



@re4lgirl404

online video performance /digital art,
ongoing series, 2025

you and me in a hyperreal dream <3

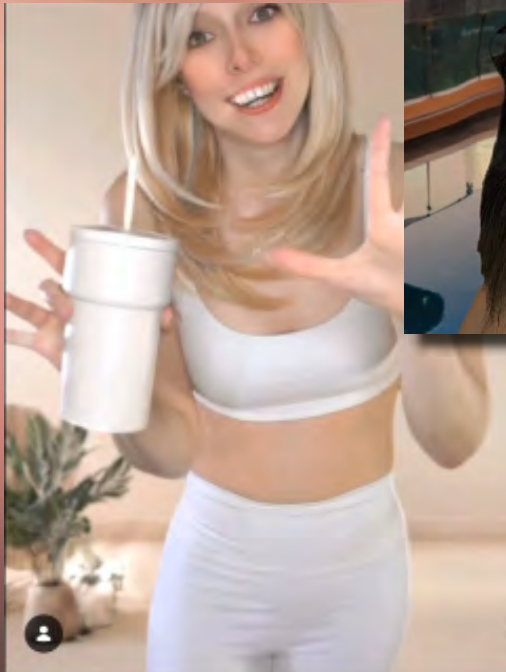
Self-commodification, beauty ideals, a nonstop onslaught of information, our deeply human desire for community and connection and an utopian technology that might free us from our worries and fears...

Who actually benefits from all of this?

As @re4lgirl404, I embody different characters based on female* social media archetypes and current online discourses. I create moments of irritation within the endless doomscrolling of social media, explore identity and expectation in virtual spaces and reflecting on a system that enforces these roles.

*„It is all a performance!
everything is, everything always
has been....performance! nobody
will ever see your real self“
- @re4lgirl404*





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re4lgirl404 follow @re4lgirl404 <3

23. Juni

Using video recordings of myself as a starting point, I distort my body, my voice, my face - transforming into, among others, a lifestyle influencer, a tradwife, or an AI girlfriend.

I work with AI-based face and body filters that are commonly used by influencers and content creators.

I deliberately use exaggeration, provoke the uncanny valley effect, alter the gender expression of the characters, and allow glitches to remain visible in the video.

trailer (02:08min):

<https://vimeo.com/1137295343>



You'll never make it in Hollywood baby
photography/mixed digital media/digital collage, 40x50cm, 2023

do you love me me me ?

lens based digital art, since 2021

I use self-portraiture and various digital tools such as face filters, generative AI, and digital collage to explore my own genderqueer, non-binary trans identity, and ideals imposed on people who are read as female by society.

I reflect on the inner dissonance between imposed&learned femininity and a genderless self-image expressed through different emotional facets.



do bin I hea do kea I hin

photography/mixed digital media/digital collage, 40x50cm, 2023



Eva im Paradies

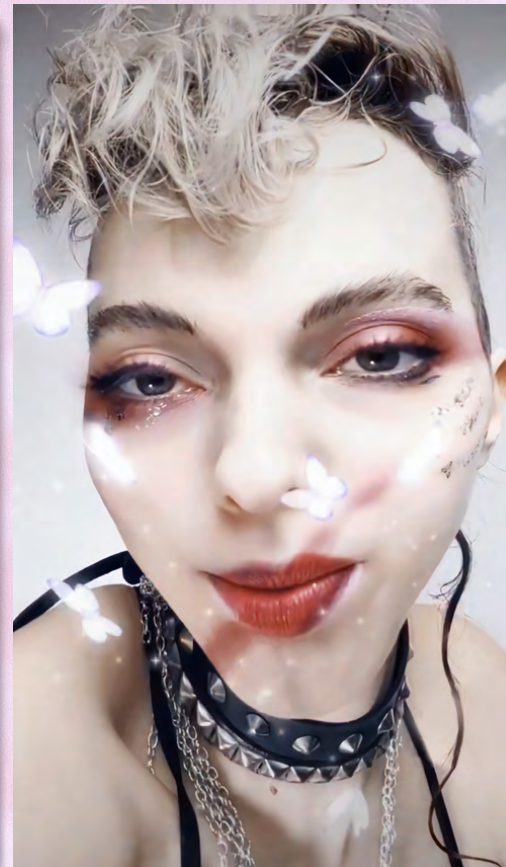
photography/mixed digital media/digital collage, 40x50cm, 2023



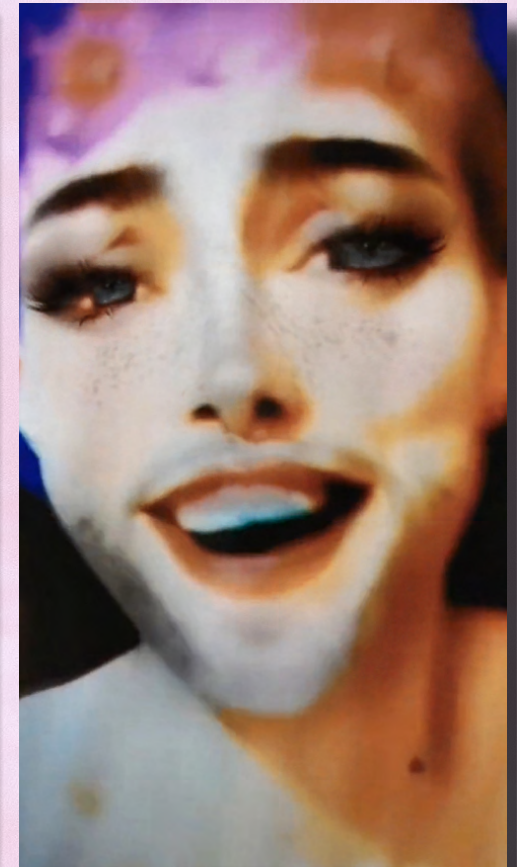
*Baby I've got everything and
so much more than she's got,
screenshot from video
50x90cm, 2021*



*do you love me me me?
screenshot from video
50x90cm, 2021*



*I want a perfect soul,
screenshot from video
50x90cm, 2021*



Primadonna Girl,
screenshot from video
50x90cm, 2022*



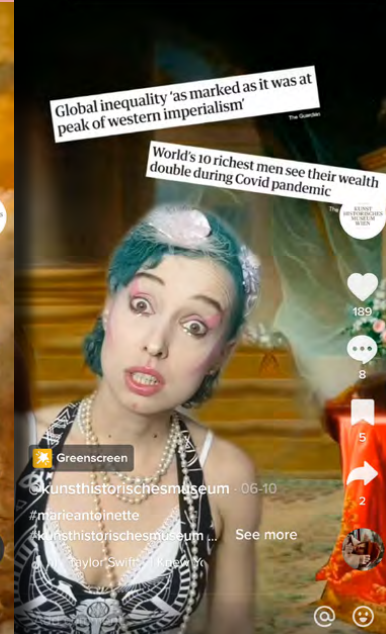
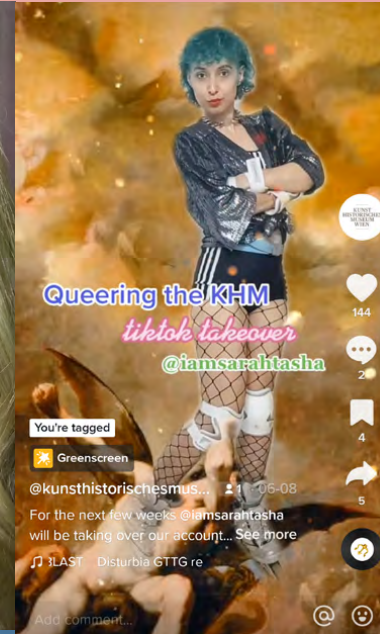
chronically online

online video performance / mixed digital art
Videos & Videostills, since 2021

Somewhere between artistic experiment and personal account - I blur the boundaries between performance art, satire, and social media content through an ongoing practice of online short-form videos. I work with online trends, spoken word, and both analog and digital transformation. I use humor and exaggerated aesthetics, address social issues, and reflect back on social media as a space itself.

During Pride Month 2022, as part of the exhibition "Queering the KHM," I took over the TikTok account of the Kunsthistorisches Museum Vienna, creating a self-contained video series that inhabited both the museum's social media presence and its physical exhibition space.

video compilation (03:20min):
<https://vimeo.com/1137294171>



live performance



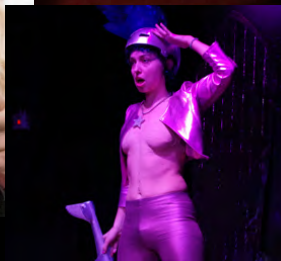
Drag Performance

live performances, since 2021

As a drag artist, I work with experimental lipsyncs, spoken word, and other forms of expression to question social norms and narratives and to make queer-feminist struggles visible.

My drag is gender- and genre-fluid, humorous, and rooted in resistance. I perform on Vienna's community stages, at activist events, as well as in cultural institutions such as Kunsthalle Wien and the Klimabiennale at Kunsthaus Wien.

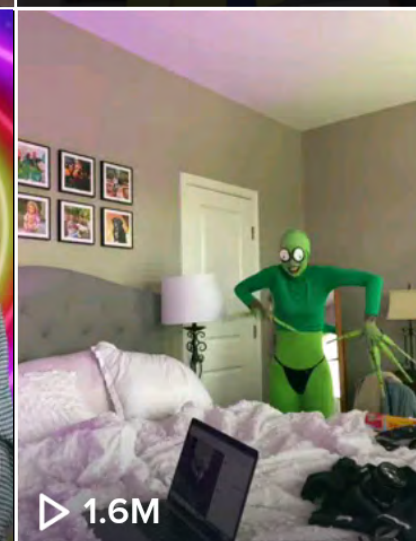
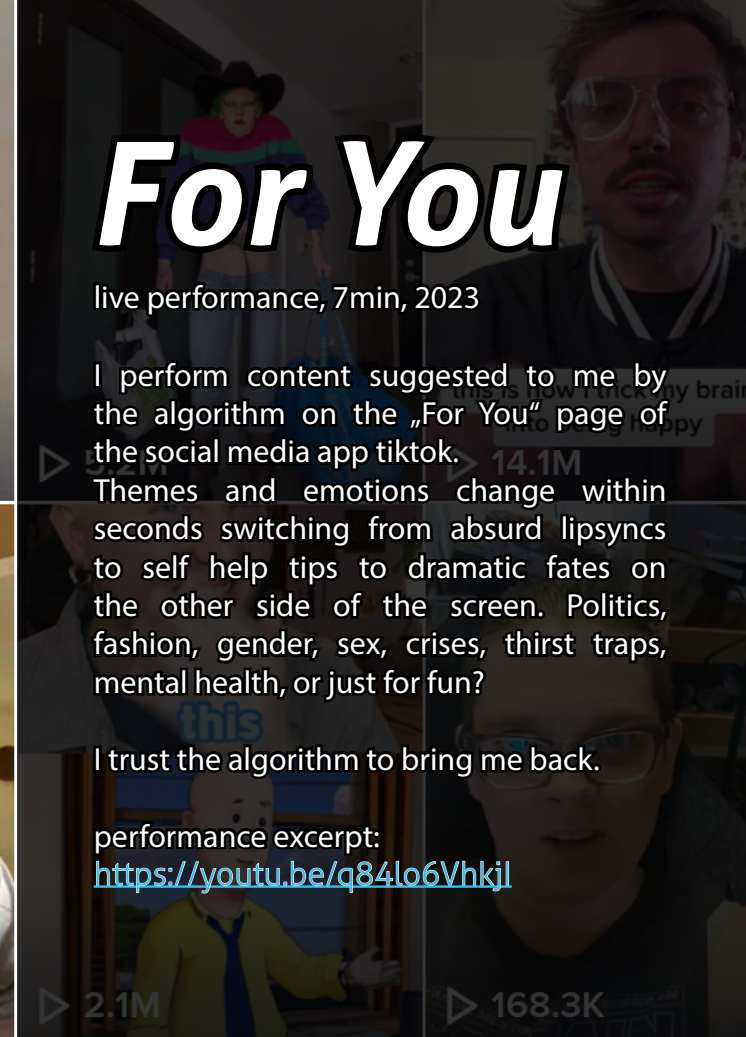
drag performances compilation 2023-2025 (02:17min):
<https://vimeo.com/1137293519>



dating my psych on
shit my friends r up
d my current fav tv
shows:

Using the
'Bold Glamour'filter
on myself 10 times...🤔

First fish walks out
onto land



Orgia

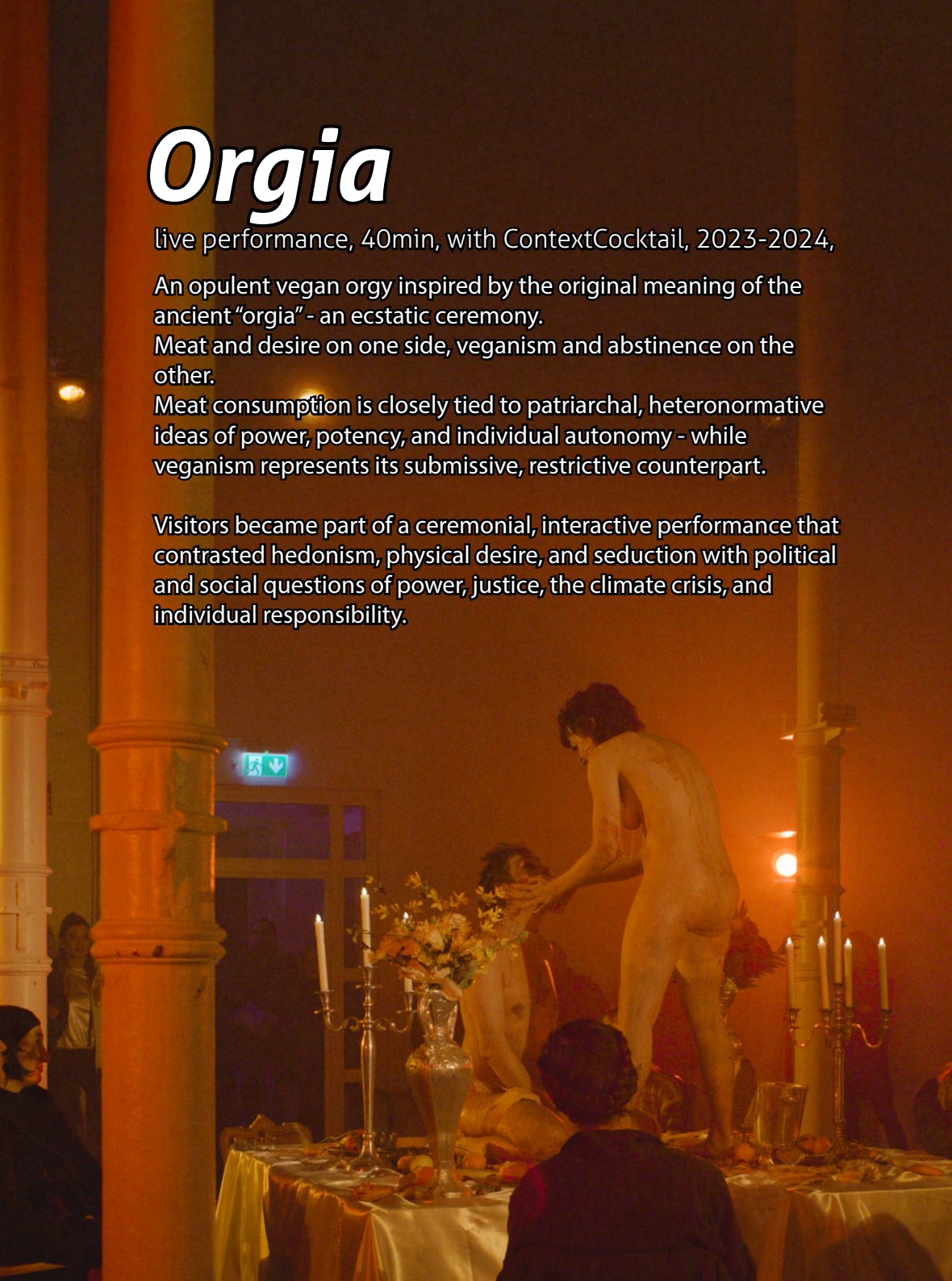
live performance, 40min, with ContextCocktail, 2023-2024,

An opulent vegan orgy inspired by the original meaning of the ancient "orgia" - an ecstatic ceremony.

Meat and desire on one side, veganism and abstinence on the other.

Meat consumption is closely tied to patriarchal, heteronormative ideas of power, potency, and individual autonomy - while veganism represents its submissive, restrictive counterpart.

Visitors became part of a ceremonial, interactive performance that contrasted hedonism, physical desire, and seduction with political and social questions of power, justice, the climate crisis, and individual responsibility.



photography





Süßes für die Süße (Sweets to the sweet)

digital photography, 50x70cm, ongoing series 2025

Self-portraits in drag, lost somewhere between Ophelia and Rave Girl.

A melancholic fantasy about female* (self-)sexualization as an ecstatic myth. Emotional landscapes that span from gender performance to collapse.



Süßes für die Süße 1.1



Süßes für die Süße 2.2



Süßes für die Süße 3.2



Süßes für die Süße 5.1

Queere Wiener Sagen

digital photography, series 2023, 50x70cm

Old stories, new legends - For a photo series, drag and queer performance artists were invited to reference historical Viennese legends in order to create new mythologies through collaborative practice. Drawing on this theme, the public space within the Vienna municipality served as the backdrop for the eight photographs in the series.



Heilige Maria (holy mary) with Madame Lea

Stoss im Himmel with
Danielle Pamp

Der Basilisk with Annemarie
Arzberger

Die Himmelspfortnerin with
Katrinka Kitschovsky

Der Teufel (the devil) with
Sheezus H. Christin

Donauweibchen with
Susie Flowers

Die Weisse Frau with
von Ju Nutjob

Der Liebe Augustin with
Alexandru Cosarca

(from top left, clockwise)



photo diary

analog photography on 35mm film, series since 2020

In 2020 I began documenting people I meet and situations I experience within the queer viennese performance art and drag community. The pictures are taken spontaneously, sometimes during but often backstage or after the show and further on in private – outside of a performative context.

Who is pressing the shutter? How does being part of a group myself impact the way people act in front of my lens? What happens when a photographer – model dynamic turns into a long standing collaboration or friendship? Where does the performance stop and a private moment start?

I work with a small analogue point and shoot, making use of the snapshot moment and the impossibility to immediately see and improve the result.





Sarah Tasha (they/them) *1992 in Vienna, Austria

I work across photography, video, performance, and social media. Drawing from internet culture and drag performance, I challenge normative representations and use humor as a critical lens to reflect on social and political issues, as well as the impact of (online) technologies.

Rooted in a queer-feminist perspective, my work examines how identities are constructed, consumed, and embodied. I glitch dominant cultural archetypes, exaggerate femininity into the uncanny, and explore my own genderqueer trans identity alongside the ideals imposed on those perceived as female.

My performance practice exists both live and in digital spaces, blurring the lines between performance art, political satire, and social media content.

As a photographer, I document my environment and the people I encounter within Vienna's queer performance and drag community as well as collaborate closely with members of this community.

I graduated from the Academy of Fine Arts Vienna, class of Ashley Hans Scheirl in 2022

Sarah Tasha

*1992 in Vienna, Austria

Website: <https://sarahtasha.com/>

Kontakt: iamsarahtasha@gmail.com +436506070892

studies

2014-2022 Academy of Fine Arts Vienna, class for Contextual Painting with Ashley Hans Scheirl

2017 exchange semester at Gerrit Rietveld Academie Amsterdam

other functions

2020-2025 core team member of the queer-feminist art&cultural collective *ContextCocktail*, working with performance, fine art and community bulding

2020-2023 teammember of the intersectional feminist platform and magazine *YEOJA Mag* Berlin

since 2018 freelance photographer and videographer mainly in the art&cultural field

publication contriutions

2024 *Fokus Künstliche Intelligenz (Focus Artificial Intelligence)* - Austrian Ministry for Art and Culture (BMKÖS)

2024 *VerDragt Euch!* - Paul*A Helfritzsch, Westend Verlag

2023 *Unfreezing the Szene Preis der Kunsthalle Wien 2022*, Kunsthalle Wien/Stadt Wien Kunst GmbH

2023 *Sodom Vienna* - Gin Müller, Birgit Peter (Hg), Edition Atelier Verlag

exhibitions/performances/residencies/stipends/acquisitions

2025 *Stipend AI in Arts*, BMKÖS Ministry for Art and Culture, Austria

*Dyke*march Vienna*, public space Vienna, Austria

Progress Festival, Pörschach, Austria

Vienna Drag Festival, Dschungel, Vienna, Austria

2024 *Community & Connection & Power, puuul*, Vienna, Austria (curation, with ContextCocktail)

ANTI/KÖRPER, Fotohof, Salzburg, Austria

BURN & GLOOM! GLOW & MOON! performance evening, Kunsthalle Vienna, Austria

Klimabiennale, Kunsthaus Wien, Austria

2023 *Lange Nacht der Kunst, Kunsthalle Trier*, Germany (with ContextCocktail)

Tell me more about your silence, Kunsthalle Vienna, Austria

Meetingpoint, Galerie 5020, Salzburg, Austria

Lustgarten - residency and festival, Club Hybrid, Graz, Austria (with ContextCocktail)

Art acquisition, BMKÖS photographic collection of the Republic of Austria

Skin Performance & Theatrefestival, Dschungel, Vienna, Austria

2022 *Spektrum Festival*, Villach, Austria

Queering the KHM, Kunsthistorisches Museum, Vienna, Austria

2021 *Parallel Vienna*, Austria

Artist Residency, Theater Osnabrück, Germany (with ContextCocktail)

2020 *WERISTdICHTER in der Quarantäne?*, Onlineshow

Experimental Photo Festival, Barcelona, Spain