



Sarah Tasha

Sarah Tasha (she/they) *1992 in Vienna, Austria

**I work in between the fields of performance, photography, video, and social media.
I graduated in 2022 at the Academy of Fine Arts Vienna, studying with Ashley Hans Scheirl.**

In my artistic practice I work on political and social issues as well as feminism & queerness. My practice as a performance artist is critical and humorous, with elements of drag and pop culture. I work both live and online in digital spaces where I blur the lines between performance art, socio-political satire and social media content.

As a photographer I document my environment and people I meet within the Viennese queer performance art and drag community. In my staged, often experimental portraits, I explore my own genderqueer transidentity and the ideals imposed upon me as a person perceived as female as well as collaborate with people from the LGBTQIA+ community.

Collaborative work and community building is an important aspect of my general practice. I am part of the core team of the Vienna Based queer-feminist collective ContextCocktail where we work with performance as well as organise events and provide open spaces for the LGBTQIA+ community. I am also part of the Berlin based intersectional feminist platform YEOJA Mag that focuses on amplifying marginalised voices.

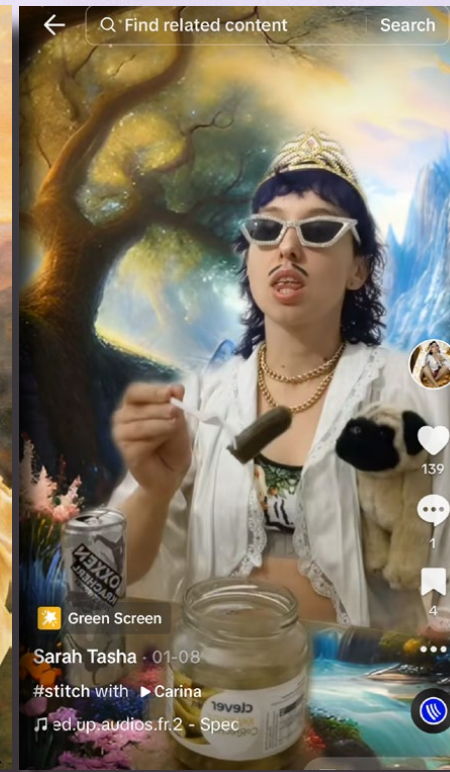


Online Performance

ongoing practice since 2021

I blur the boundaries between performance art, social media content and socio-political satire. I work with pop music, online trends, memes and formats such as fashion videos and lip syncs. With humour and inviting social media aesthetics, I primarily discuss political topics, gender&feminism, mental health as well as reflect on social media itself. I incorporate elements from drag performance and embody various roles.

By distributing the videos primarily on Instagram and TikTok, I also reach people outside the academic art and cultural context





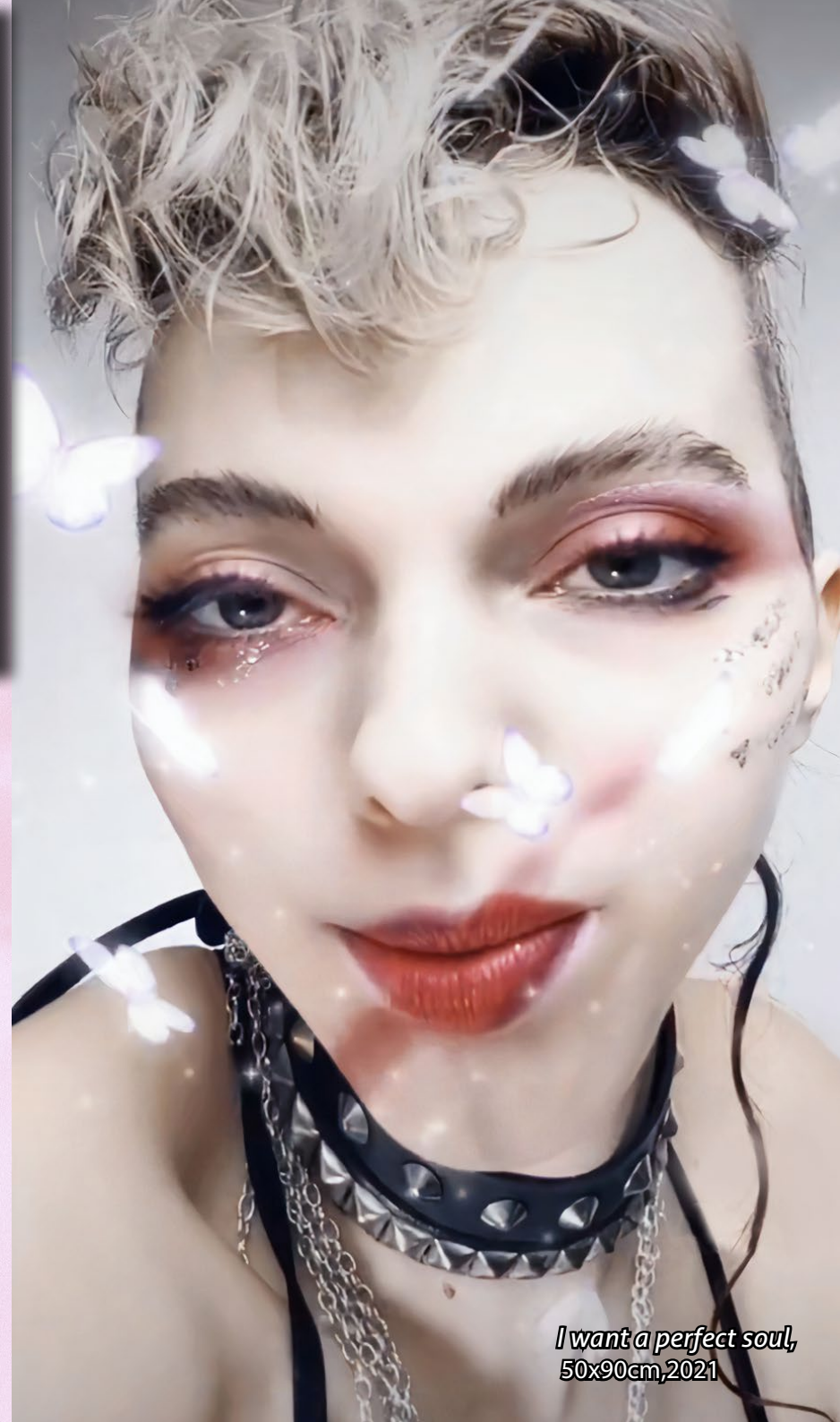
*Baby I've got everything and
so much more than she's got,
50x90cm, 2021*



*do you love me me me?,
50x90cm, 2021*



Primadonna Girl,
50x90cm, 2022*

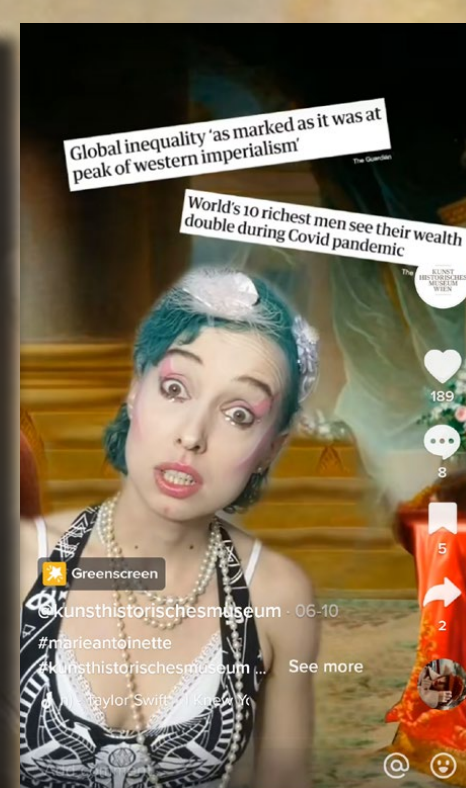


*I want a perfect soul,
50x90cm, 2021*

Due to the fact that the videos are integrated into my personal social media presence, the clear distinction between private and performative, „am I currently witnessing an artistic performance or a private account?“ is blurred.

I use makeup and face filters to create alter egos exploring my own genderqueer trans identity and the societal ideals imposed upon women and people perceived as female. Through overlay, intentional sabotage, and glitch, the work is simultaneously a collaboration with and resistance against technology, as well as a play with the uncanny valley. Several of this alter egos dare to leap into the real world as larger than life portrait prints.

When it's getting dark at 5pm, corona numbers are rising and we're heading towards climate catastrophe...



During Pride Month 2022, as part of the exhibition „Queering the KHM,“ I took over the TikTok account of the Kunsthistorisches Museum Vienna and filled it with a self-contained series in which I made direct reference to paintings in the museum’s Painting Gallery, both on the museum’s social media presence and in the physical exhibition space.

online performative practice video compilation (3 minutes): <https://vimeo.com/918955375?share=copy>
password: 1234

Queering the KHM exhibition version <https://vimeo.com/734361234?share=copy>

Social Media Accounts:
<https://www.instagram.com/iamsarahtasha/reels/>
<https://www.tiktok.com/@iamsarahtasha>



Sieht so ein Girl aus?

(is this how a girl looks like?)

live performance, ca 10 minutes, 2023

Being a woman* as a role one learns to play step by step - adapting to expectations and norms in order to be accepted and loved. But what happens when the reality of your existence does not fit into an easily marked binary of male/female, homosexual/heterosexual?

I stand there naked and tell my story to the audience using short diary-like passages containing moments and tendencies regarding gender and sexuality from my early memories up to the age of 18.

„Ich bin mit meinen Großeltern und meiner Schwester auf einem Bauernhof. Es regnet die ganze Woche. Ich spiele im Dreck. Der Bauer nennt mich einen "verpatzten Bua", mein Opa streitet sich mit ihm "Madln könnan a im Gatsch spielen!". Ich verstehe die Aufregung nicht. Ich habe kein Konzept von Gender.“



photo diary

analog photography on 35mm film, series since 2020

Shortly after the first lockdown in 2020 I began documenting people I meet and situations I experience within the queer viennese performance art and drag community. The pictures are taken spontaneously, sometimes during but often backstage or after the show and further on in private – outside of a performative context.

Who is pressing the shutter? How does being part of a group myself impact the way people act in front of my lens? What happens when a photographer – model dynamic turns into a long standing collaboration or friendship? Where does the performance stop and a private moment start?

I work with a small analogue point and shoot, making use of the snapshot moment and the impossibility to immediately see and improve the result.









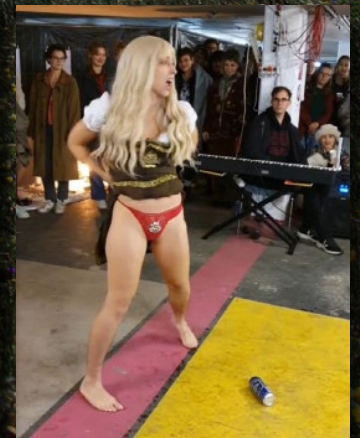
Do bin I her do kea I hin
dragcharacter, performance,
photography, AI art, collage, 50x60cm, 2023

All dolled up in her dirndl and ready to be devoured by you! This erotic fantasy of the heteronormative male gaze flirts with a sexualized pop-party-commercial version of German-Austrian patriotism while critically examining it.

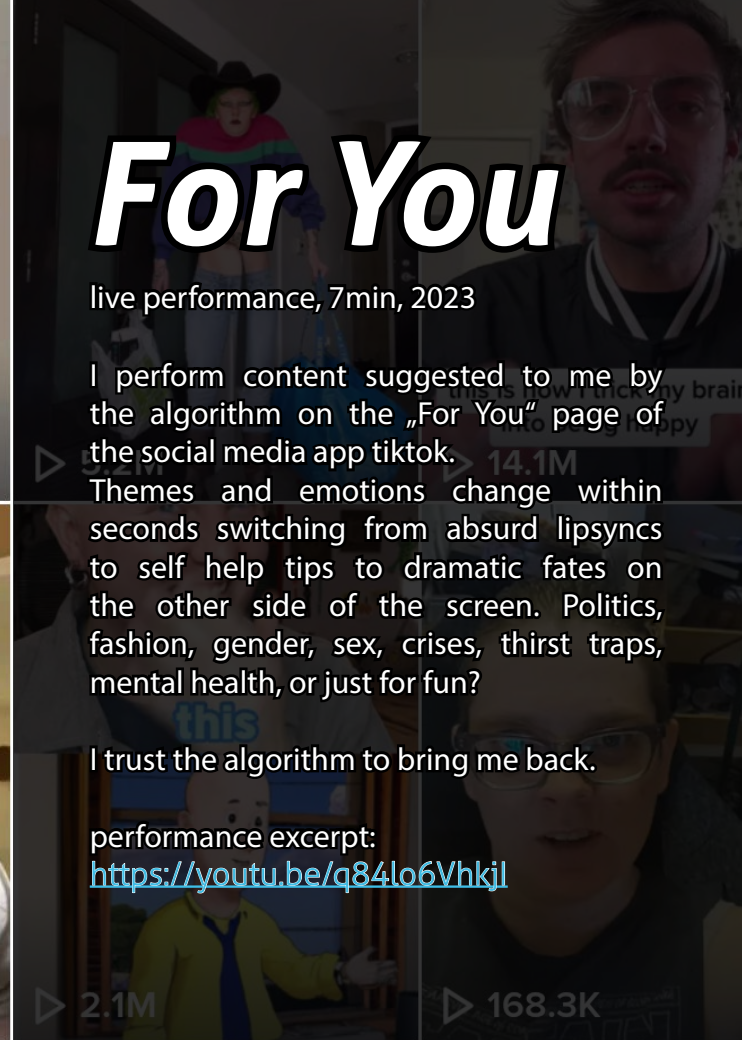
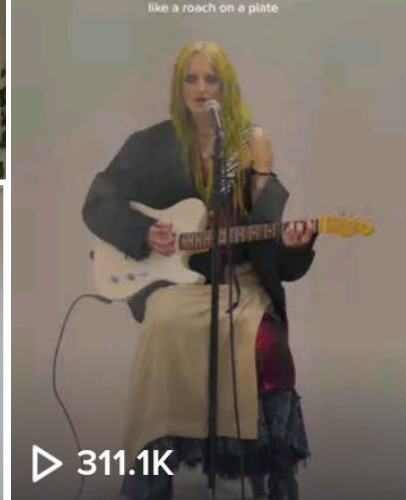
The dream girl* in a dirndl is an alter ego that performs live and online, models, and plays DJ sets.

Sexy olles danzt medley Après Ski/Oktobertfest hits live performance (excerpt):

https://sarahtasha.com/wp-content/uploads/2023/01/Sarah-Tasha_sexy-olles-danzt_-_ausschnitt.mp4



dating my psych on
shít my friends r up
d my current fav tv
shows:



Queere Wiener Sagen

digital photography, series 2023, 50x70cm

Old stories, new legends - For a photo series, drag and queer performance artists were invited to reference historical Viennese legends in order to create new mythologies through collaborative practice. Drawing on this theme, the public space within the Vienna municipality served as the backdrop for the eight photographs in the series.



Heilige Maria (holy mary) with Madame Lea

Stoss im Himmel with
Danielle Pamp

Der Basilisk with Annemarie
Arzberger

Die Himmelspfortnerin with
Katrinka Kitschovsky

Der Teufel (the devil) with
Sheezus H. Christin

Donauweibchen with
Susie Flowers

Die Weisse Frau with
von Ju Nutjob

Der Liebe Augustin with
Alexandru Cosarca

(from top left, clockwise)





Claire I, digital photography, 50x70, 2023



Claire II, digital photography, 50x70, 2023

Drawing on the stereotype of the young, wild party girl who sheds all inhibitions in front of the camera, I stage myself, blending erotic allusions for the male gaze with queer reality.

You'll never make it in hollywood baby

photography & digital photo manipulation/AI art/
collage, 50x60cm, 2023

Too queer, anyway not hot enough, and to be honest
already too old.....but maybe artificial intelligence can
help with polishing my image.

The AI interprets piece by piece a self-portrait of mine
until no pixel of the original photograph remains, and
I am lost in a firework of cis-normative societal ideal
images and millennial anxiety.





Until the sky falls down on me, photography & digital photo manipulation/AI art/collage, 40x70cm, 2022-2023



You're magnificent When you're innocent photography & digital photo manipulation/ collage, 90x60, 2022



I would crawl into my skin, photography & photo manipulation, print 50x90cm, 2023



Sommer 2021, analog photography double exposure, 70x50cm, 2021

In a regular practice of experimental self-portraits, I work on contrasting psychological states and the relationship we have with ourselves and the individual parts of our soul.

I use digital and analog photography, in camera and digital photomanipulation, AI art, social media filters, as well as collage techniques.



Purple is burning
digital photography 50x70cm, 2020

Body Transformation and Queer Power

photographic collaboration with Alexandru Cosarca
digital photography, series since 2020

The Viennese performance artist and community organizer Alexandru Cosarca and I explore transformation, body images, queer power, and the struggle for community and personal freedom in a longstanding artistic collaboration.

The costumes worn in Alexandru's photos are part of his performative practice, with the body often obscured, leaving the question of age and gender of the portrayed person open.



Anatomie I
digital photography, 50x70cm, 2021



Ein verstaubter Silberstreifen mit Luftballons als Kleid A
digital photography 50x70cm, 2021



You are not alone digital photography 50x70cm, 2023



Happy Metal, digital photography, 50x70cm, 2022

Sarah Tasha Hauber

born 07.08.1992 in Vienna, Austria

Website: <https://sarahtasha.com/>

Kontakt: iamsarahtasha@gmail.com +436506070892

studies

2014-2022 Academy of Fine Arts Vienna, class for Contextual Painting with Ashley Hans Scheirl

2017 exchange semester at Gerrit Rietveld Academie Amsterdam

other functions

since 2020 core team member of the queer-feminist art&cultural collective ContextCocktail

since 2019 teammember of the intersectional feminist platform YEOJA Mag Berlin

since 2018 freelance photographer and videographer mainly in the art&cultural field

publication contributions

2024 *VerDragt Euch!* - Paul*A Helfritsch, Westend Verlag

2023 *Unfreezing the Szene Preis der Kunsthalle Wien 2022*, Kunsthalle Wien/Stadt Wien Kunst GmbH

2023 *Sodom Vienna* - Gin Müller, Birgit Peter (Hg), Edition Atelier Verlag

exhibitions/performances/acquisitions

2024 *Queere Wiener Sagen*, Henriette, Vienna Austria (solo exhibition)

Drag Performances at Drag-ee and Inselmilleu

2023 *Lange Nacht der Kunst*, Kunsthalle Trier, Germany (with ContextCocktail)

Tell me more about your silence, Kunsthalle Vienna Austria

ContextCocktail Festival Lustgarten, Graz Austria

Rock, Paper, Scissors, AA Collections, Vienna Austria

Meetingpoint, Galerie 5020, Salzburg Austria

Art acquisition, photographic collection of the Republic of Austria

Skin Performance & Theatrefestival, Dschungel, Vienna Austria

Drag Performances at BroHomo, Haus of Rausch, Drag Kings Vienna, Drag NÖ

2022 *Spektrum Festival*, Villach Austria

Queering the KHM, Kunsthistorisches Museum, Vienna Austria

Glitchbodies by Rebecca Merlic, Videogame & Film

Drag Performances at Drag Kings Vienna and Garage Grande

2021 *Parallel Vienna*, Vienna Austria

Artist Residency, Theater Osnabrück, Germany (with ContextCocktail)

2020 *Parallel Vienna*, Vienna Austria

WERISTdICHTER in der Quarantäne?, Onlineshow

Experimental Photo Festival, Barcelona Spain