

Sarah Tasha Hauber





Primadonna Girl, Digital (Augmented Reality) Art, Druck aus Videostil 90x50, 2022

Online Performance

online performance art/digital art & prints, since 2021

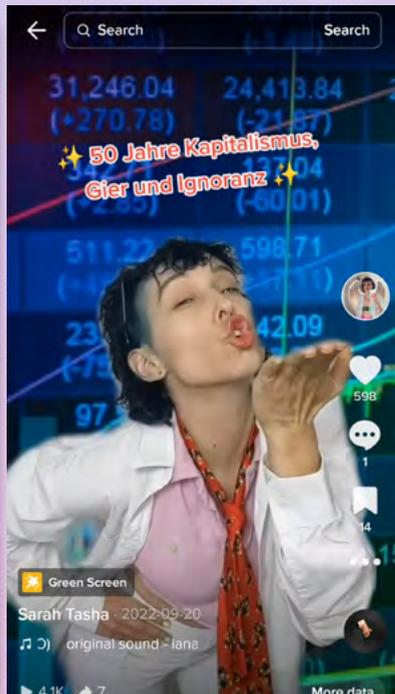
I am blurring the lines between performance art, political comedy, multimedia art, drag and social media content using the online platforms tiktok and instagram. I work with memes, pop music, social media formats like makeup tutorials and fashion videos as well as augmented reality tools such as facefilters.

I am addressing topics of political and social issues, feminism & gender, online technology and mental health.

A number of the online avatars I create for myself end up entering the physical exhibition space in form of printed portraits.

<https://www.instagram.com/iamsarahtasha/reels/>

<https://www.tiktok.com/@iamsarahtasha>



I want a perfect soul, Digital (Augmented Reality) Art, Druck aus Videostil 90x50, 2021



Sexy olles danzt

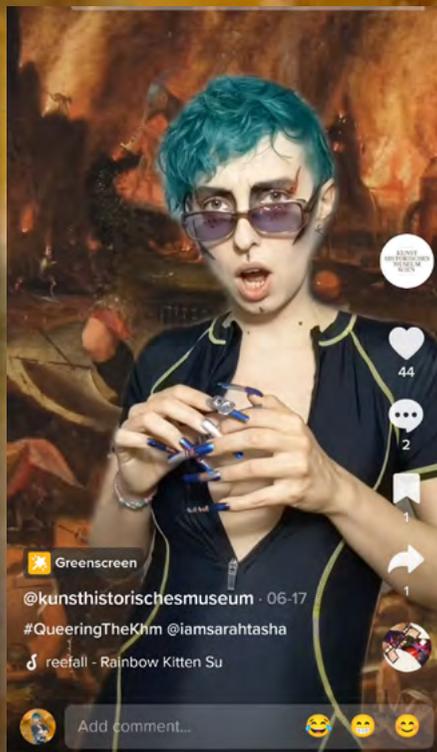
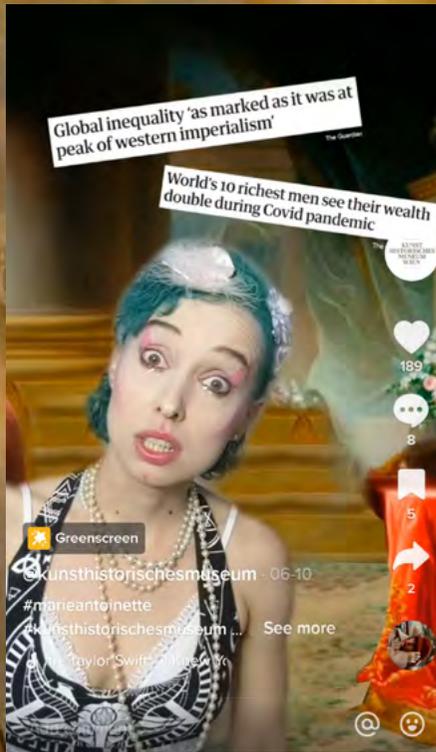
live performance, 2022

Partyschlager/Volksmusik Dance songs as a genre is not only saturated with sexism but also tied to an easy palatable party version of Austrian&German customs and displays of patriotism.

Andreas Gabalier wants women to iron their dirndl and DJ Robin sings about a girl who is "prettier, younger and hotter". I am performing a lipsync medley of various partyschlager songs in hyperfeminine drag, wearing a dirndl, a blonde wig and a red string tanga with an edelweiss flower. The performance starts out with me embodying this erotic fantasy for the heteronormative male gaze but gets progressively more disturbing.

https://sarahtasha.com/wp-content/uploads/2023/01/Sarah-Tasha_sexy-olles-danzt_-_ausschnitt.mp4





Queering the KHM - Tiktok takeover

online performance art, 2022

As part of the project Queering the Kunsthistorisches Museum I took over their Tiktok account. In this self-contained series I produced 9 videos referencing paintings within the museum collection.

I took the place of various historical & religious protagonists - doing a lipsync in drag as devil & archangel Michael or commenting on contemporary socio-economic inequality as Marie Antoinette.

The videos were published online as well as shown on a screen in the context of the physical exhibition - expanding a very traditional museal space with online art.

<https://vimeo.com/734361234> (exhibition version)
password: QHMJuni2022



photo diary

portrait & documentary photography, since 2020

Shortly after the first lockdown in 2020 I began documenting people I meet and situations I experience within the queer viennese performance art and drag community. The pictures are taken spontaneously, sometimes during but often backstage or after the show and further on in private - outside of a performative context.

Who is pressing the shutter? How does being part of a group myself impact the way people act in front of my lens? What happens when a photographer - model dynamic turns into a long standing collaboration or friendship? Where does the performance stop and a private moment start?

I work with a small analogue point and shoot, making use of the snapshot moment and the impossibility to immediately see and improve the result.









*You're magnificent
When you're innocent*

photography / augmented reality art, print 90x60cm, 2022

hysterisch

interactive installation in public space, wood, metal & spray paint,
various sizes, 2018-2020

Labels around the theme of emotionality in the form of oversized necklaces.
Passerbys can wear the labels, take selfies and explore their perception of these
words in a playful manner.



hysterisch exhibition documentation at Zentrale für Gleichberechtigtes Arbeiten, AK Wien,
The Future is Female, Context Sandwiched and Frauenwahlrechtsabschaffungszentrale



Purple is burning

*collaboration with Alexandru Cosarca as ContextCocktail
photography, 50x70, 2020*



Anatomie

collaboration with Alexandru Cosarca as ContextCocktail
photography, 50x70, 2021



*Sarah Tasha Hauber (she/they) *1992 in Vienna, Austria*

works in between the fields of photography, video, performance and social media. They are interested in the topics of gender&feminism, politics and online media. Sarah Tasha explores the intersections of art, pop and activism from a queer-feminist perspective. Their artistic practice extends to online spaces as well - where they blur the lines between performance art, political comedy, drag, multimedia art and social media content.

They are part of the art&cultural collective ContextiCocktail, working with photography, video and performance as well as providing spaces for Viennas LGBTQIA+ community and an open stage for queer-feminist perspectives.

Since 2019 they are a core team member of the intersectional feminist publication YEOJA Mag Berlin, amplifying marginalized voices by working on written&visual content.

They graduated from the Academy of Fine Arts Vienna, class of Ashley Hans Scheirl in 2022.

2022

Garage Fem, Garage Grande, Wien

Spektrum Festival, Villach with ContextCocktail

Queering the KHM, Kunsthistorisches Museum, Wien

Glitchbodies by Rebecca Merlic, Videogame & ORF film

*Honeymoon im Hennyland, Volkskundemuseum Wien
with ContextCocktail*

Diploma Exhibition, Akademie der Bildenden Künste, Wien

2021

*Artist Residency, Stadttheater Osnabrück with
ContextCocktail*

Parallel Vienna, Wien

XX Artflanerie, Wien

Female Art Auction, Wien

2020

Parallel Vienna, Wien

*Zentrale für Gleichberechtigtes Arbeiten der
Arbeiterkammer Wien, Wien*

*WERISTdICHTER in der Quarantäne? Onlineshow
with ContextCocktail*

Experimental Photo Festival, Barcelona

2019

The Future is Female, Loft, Wien

Context Sandwiched, LazyLife, Wien

Regarding Revolt, Rrriot Festival, Wien

2018

Das jubjub, Galerie 5020, Salzburg

Opening Kosmos Theater, Wien